



2012-13
Pricelist
M E D I A S E R V I C E S D I V I S I O N

PriceLIST



For Our Web and Graphic Design Services
2012-13 | Effective January 1st 2012

PACKAGES

Ref No.	Description		Our Price	Actual Cost	Rate/p/hr	Units/hrs
SMS-01	Premium Package for Startups and small Businesses (valued at \$7,800.00) includes: logo design, letterhead, business card, web design of 10-15 links/pages, tri-fold brochure, flier/poster and pdf conversions of flier, poster and brochure	\$	5,500.00	\$ 7,800.00	\$ 65.00	120.0
SMS-02	Starter Package for Startups and small Businesses (valued at \$2,925.00) includes: logo design, letterhead, business card, tri-fold brochure, flier/poster and complimentary pdf conversions of flier, poster and brochure	\$	1,750.00	\$ 2,925.00	\$ 65.00	45.0
SMS-03	Lako Package for family and/or individuals includes a customized design of personal or family website of upto 10 pages; one-time URL name registration, personal contact card, web photo gallery of upto 150 images.	\$	925.00	\$ 1,625.00	\$ 65.00	25.0
SMS-04	Newsletters Design (Double-sided) Two pages or double-sided in single color including design layout, data and text conversions, image touching and resizing; upto 3 edits or revisions.	\$	575.00	\$ 975.00	\$ 65.00	15.0
SMS-05	Newsletters Design (Four-page) Two pages or double-sided in single color including design layout, data and text conversions, image touching and resizing; upto 3 edits or revisions.	\$	1,030.00	\$ 1,430.00	\$ 65.00	22.0
SMS-06	Newsletters Design (Eight-page) Eight pages in single or 4-color design that includes layout design, data and text conversions, image touching and resizing; upto 3 edits or revisions.	\$	1,550.00	\$ 1,950.00	\$ 65.00	30.0

NOTE: Affordable printing priced seperately where applicable

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Ref No.	Description of Itemized Design Services	Our Price	Actual Cost	Rate/p/hr	Units/hrs
SMS-07	Banners	\$ 180.00	\$ 325.00	\$ 65.00	5.0
SMS-08	Book/Magazine Covers	\$ 450.00	\$ 520.00	\$ 65.00	8.0
SMS-09	Business Cards	\$ 90.00	\$ 195.00	\$ 65.00	3.0
SMS-10	Campaign Posters	\$ 225.00	\$ 325.00	\$ 65.00	5.0
SMS-11	Customized Invitations	\$ 300.00	\$ 390.00	\$ 65.00	6.0
SMS-12	Demonstration Posters	\$ 120.00	\$ 325.00	\$ 65.00	5.0
SMS-13	Program Booklets (2-4 pages double-sided)	\$ 160.00	\$ 260.00	\$ 65.00	4.0
SMS-14	Fliers	\$ 180.00	\$ 325.00	\$ 65.00	5.0
SMS-15	Letterheads	\$ 120.00	\$ 195.00	\$ 65.00	3.0
SMS-16	Logo Design (provided in png, tiff, jpg and gif formats)	\$ 750.00	\$ 975.00	\$ 65.00	15.0
SMS-17	Mailing Stickers/Labels	\$ 90.00	\$ 195.00	\$ 65.00	3.0
SMS-18	Postcard Design	\$ 450.00	\$ 520.00	\$ 65.00	8.0
SMS-19	Posters	\$ 120.00	\$ 325.00	\$ 65.00	5.0
SMS-20	Product/Service Ads	\$ 265.00	\$ 390.00	\$ 65.00	6.0
SMS-21	Menus (restaurant/catering businesses)	\$ 375.00	\$ 455.00	\$ 65.00	7.0
SMS-22	Holiday Cards	\$ 375.00	\$ 455.00	\$ 65.00	7.0
SMS-23	Web Updates - Limited (Upto 3-5 Hours)	\$ 225.00	\$ 325.00	\$ 65.00	5.0
SMS-24	Web Updates - Limited (Upto 10 Hours)	\$ 450.00	\$ 650.00	\$ 65.00	10.0
SMS-25	Web Updates - Unlimited (Monthly Flat Rate)	\$ 365.00	\$ 975.00	\$ 65.00	15.0
SMS-26	Newsletter (larger than 8 1/2X11) more than 8-pages*				
SMS-27	Scanning and conversion of various documents				
SMS-28	Photo re-touching*				
SMS-29	Fax (transmission and receiving charges) per page				
SMS-30	Consulting Services - Branding/Re-packaging*				

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*Contact us for a quote [+1.312.371.3064]